

**Creative Portfolio 2023** 

# HELLO MY NAME IS ANNETTE AND I AM A GRAPHIC DESIGNER

REHABDEV

3.

# FURNACE

5.

4.





6.



**Corporate Engagement and Strategic Partnerships** 



- 1. SiO2 Logo (startup company)
- 2. RehabDev (startup company)
- 3. FURNACE Logo (event brand identity)
- 4. Arizona Collegiat Venture Competition

5. Rapid Startup School (class curriculum)

7.

- 6. ASU Corporate Engagement and Strategic Partnerhsip Tag Ling
- 7. EUREKA! (designated space for mentoring areas)

8.



9.



10.



11.



# researchacademy.asu.edu

12.



13.



14.



- 8. North Wind Counseling
- 9. FlexWorks
- 10. National Biomark Development Alliance
- 11. Research Academy

- 12. Children First Therapy
- 13. GLC Great Little Companies Network
- 14. MYO Fascial Release Tools

# 2018 ASU Knowledge Enterprise Advertisement Night of the Open Door

Advertisement for ASU Knowledge Enterprise inserted in the ASU Night of the Open Door program book. The theme for this piece was to the endless possibilities of innovation depicted in a movie like poster manner.







# Western Pathways Annual Conference



Program book designed for a three day conference that included the schedule of each day, sponsor advertisements, maps and special events needed to be noted. The program was to be distributed in every attendees giveaway bag and during the conference.







Roll-up pop-up banners distributed throughout the conference, especially to dress the main stage and break out rooms.



Save the Date poster cards distributed during the promotional period to any prospective attendees or panel speakers.



Each guest who registered before the deadline received a personalized name tag and lanyard.

# **Furnace Accelerator Advertisement**

This ad was designed to promote the startup Furnace Accelerator program which consists of those searching to fund their technologies based off intellectual property. It was place in a business magazine and distributed as a single flyer used by mentors and program facilitators.





# **Furnace Technology Transfer Accelerator**

The Furnace Technology Transfer Accelerator is an innovative startup accelerator designed to form, incubate and launch new companies based on technologies and intellectual property from the **Air Force Research Lab** in Rome, New York.

For more information: ny@furnaceaccelerator.com

FURNACE

Powered by Arizona State University

furnaceaccelerator.com

# FURNACE

# FURNACE







Popup banners to dress the main stage and the rooms throughout the space that showcased the technologies being presented.





There were three different name tags, each with a different color belonging either to a team, sponsor, mentor or conference attendee.



# 2018 Corporate Engagement and Strategic Partnership Book

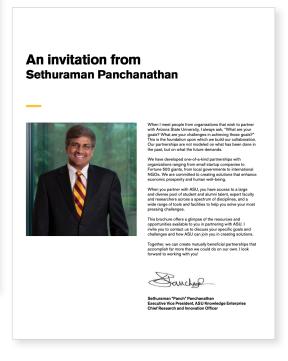
The purpose of this book is to promote the business side of ASU and what the university itself has accomplished.

Each book could be personalized by the department that would be making the purchase. They could add their departments contact information, switch out and organize pages to their liking and order certain quantities online through the ASU Print and Imaging Lab. Depending on the audience, the two options for the welcoming letter were from Sethuraman Panchanathan and/or Dr.Michael Crow.

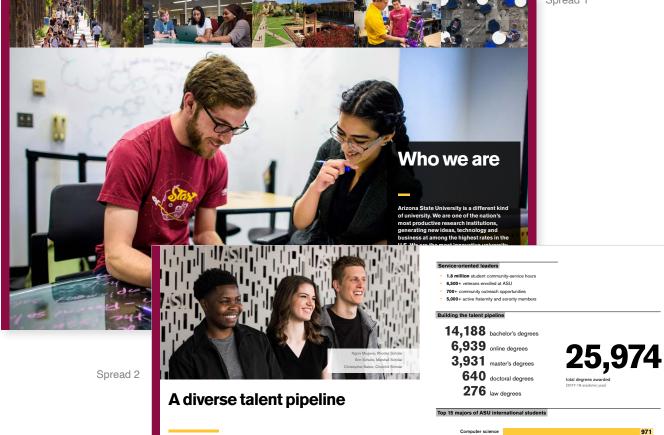
## Option 1



## Option 2



Spread 1



Advance Chata Halisanda, abadanta ana kink ankisana aka asara ana

#1 public university chosen by international students (2015, 2016, 2017, 2018)

Brand enhancement

### Sponsorship opportunities

You can take advantage of customized Arizona State University sponsorship packages designed to meet you goals and objectives. Leverage thousands of physical and digital assets across campuses, the Pac-12 television network, Arizona PBS and in-game athletics concentratives.

In addition, there is an opportunity to sponsor hundreds of events hosted annually by the university. You'll increase impressions for your brand and build meaningful engagements through affinity.

As the largest public university in the U.S., ASU's reach is immense.

3.5

1.16

million social media followers

**500,000** alumni worldwide

**21,858** faculty and staff

**264,000**monthly page views on

111,000 students Spread 3

**2018 Knowledge Enterprise Year in Review** 

Knowledge Enterprise

2018

Arizona State University

ASU Knowledge Enterprise 2018 Year in Review brochure summarizes the achievements and goals reach within the previous year. It is distributed to clients, other departments within the university and potential partnerships.



Year in review

Back

Front

# International development

- need a funder of its goals, including:

  Creation of two rew engineering buildings and 12 new degree programs

  Development of 184 is blas and two new libraries

  Emolliment of 750+ M.S. and PND students, and

  125 new masters' graduates

  Development of 150+ new courses

  Founded 48 joint ad applied research projects

  Brought 135+ exchange visitors to date 30

  precent of them.

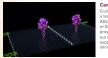


# Nearly a decade of commitment in Vietnam Since 2010, ASU has worked with USAID, private companies and the Government of Vietnam to modernize and accelerate the competitiveness Looking ahead

## Compact X-ray laser promises big discoveries

## Spread 2

# **Discovery and** innovation





## Calorie counting effort discounts race, income







## Spread 3

# **ASU** excellence

For the fourth year in a row, Arizona State University has been named the most innovative school in the nation by U.S. News & World Report. The honor reflects ASU's culture of research and partnerships, as well as helping students thrive.





285 inventions 123 patents 78 licenses and options. 17 start

# Rankings by research expenditures\*

















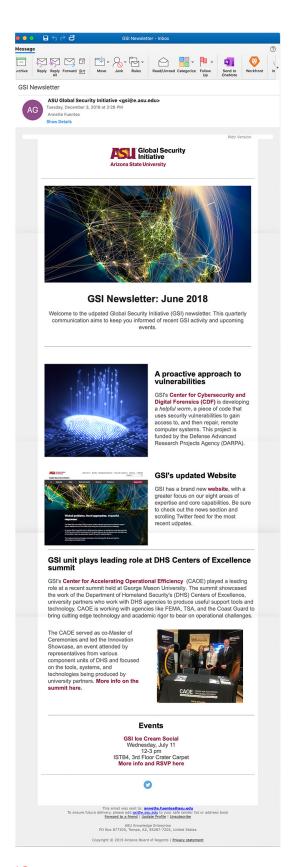






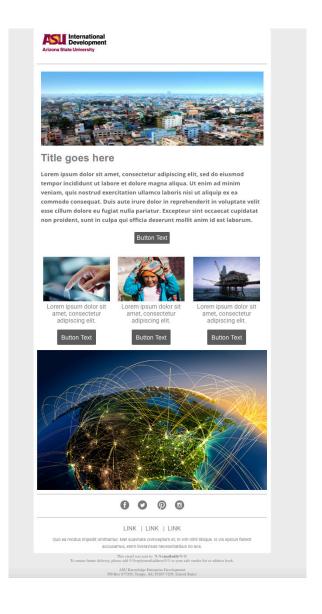






# Global Security Initiative & International Development

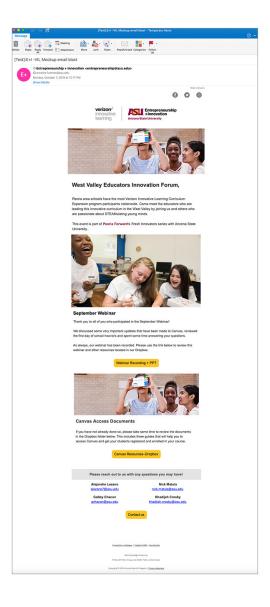
Both emails were setup using Salesforce Marketing Cloud templates. The Global Security Initiative email, to the left, is a newsletter that was sent to a specific audience. Below, a mock-up created for the International Development was set up to easily switch out the images and the text.



# Verizon Innovation Learning, Entrepreneurship + Innovation

Client requested to mock-up a newsletter and e-invite design for the Entrepreneurship + Innovation and Verizon partnership. This will be used to send to teachers and those of education advances within the educational system in different districts pertaining to Phoenix.





# Thank You!

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